

Münster, Offenburg and Duisburg follow Berlin

Four new branches: DEPOT celebrates new openings

Niedernberg, November 8, 2021 - Prominent locations, modern design, and a diverse range at all times: DEPOT starts the year-end spurt with four top-class new openings. First in Berlin. Then in Münster, Offenburg and Duisburg. What unites the new quartet of branches is an innovative layout concept with an open plan sales area that radiates a friendly, warm feel-good atmosphere and creates an inviting shopping experience.

With the four additional stores, the leading decoration and furnishing specialist is setting a trend - despite the generally challenging times, which we currently face. The strategy of opening new branches in attractive locations will be pursued consistently towards the end of this year. DEPOT also appreciates the commitment of its employees, without whom, these new openings would not be possible, particularly during the current Christmas season. While DEPOT already has stores in Berlin, Münster and Duisburg and continues to experience high local demand for its previous range, the city of Offenburg can look forward to its first ever branch.

Vibrant shopping center at Alexanderplatz

The starting shot was fired last week in Berlin-Mitte. DEPOT opened its new store in Alea 101, right in the pulsating heart of the capital. On 1000 square meters over two floors in the popular shopping center on Alexanderplatz, customers can expect a range of seasonal, high-quality living room accessories, furniture and decorative items for fashionable home life in Berlin's new DEPOT shop just in time for Christmas. The same applies to the new store in Münster - covering a total area of over 950 square meters. The new DEPOT branch in the attractive Westphalian university town is located at Ludgeristraße 28. The shop will celebrate its grand opening on November 11, 2021.

On the same day, the new shops in Duisburg (370 square meters at Königstrasse 46), that multifaceted city between the Rhine and Ruhr, and Offenburg will also be opened. Surrounded by picturesque grapevines, the Black Forest city is also a popular destination for tourists. The Offenburg store is waiting to greet its first visitors at Hauptstraße 25 with an area of 550 square meters. Shoppers can expect special highlights on opening day, such as "hand lettering" activities: In the first few days, customers can have their favorite items personalized. Things couldn't be more individual.

About DEPOT

The Gries Deco Company, with the two strong brands DEPOT and ipuro, is one of the largest decoration and furnishing specialists in the German-speaking world today. The company currently employs around 6,500 people and has opened 500 DEPOT branches (including partners) in Germany, Austria and Switzerland.

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