



Head into the Christmas season with unlimited fragrance experiences

Memories will be awakened - the Christmas LIMITED EDITION from ipuro

Niedernberg, October 12, 2021 - Those memories of very special fragrance moments never fade. Of magical moments, such as those around Christmas time, as the rich aroma of home-baked cookies saturates the room.

The young or young at heart - they know those moments when an aroma sends our minds back to a situation long ago. Repeated every year, and that's probably why it's so beautiful. Fragrance moments that awaken memories? This is also possible with the Christmas fragrances from **ipuro**, the market leader for decorative room fragrances. The pre-Christmas fragrance trio will be available in stores from October 14, 2021. In a high quality design. And with exciting inner values from amber to lemon. A sample of the fragrance is already available ...

The product name already gives an idea of what this fragrance unfolds: **ipuro finest x-mas** casts a spell over the whole family. But also alone or as a couple, this fruity-spicy composition has everything to arouse anticipation for the most contemplative time of our year - rose, cassis, orange blossom, tonka bean and cedarwood all make sure of that.

Nicely warm and nicely glamorous? Then let **ipuro warm glamor** into your home, and watch it radiate new splendor. A hint of musk, gentle notes of vanilla and cedarwood as well as almond, peach and bergamot, finely rounded off with star anise, jasmine and caramel. Sounds inviting? It's also a wintry, noble feel-good mixture.

ipuro warm glamor is available solo or together with **ipuro cachemire** - the warm embrace of delicate rose and spicy currant for cooler days - in the exclusive **ipuro Advent set**. It includes the two fragrances in a diffuser and

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as a scented candle, either for your own home or as a suitable “have a really good time again” gift to take with you.

ipuro finest x-mas



Top note: Lemon, cassis, cranberry leaves

Heart note: Rose, orange blossom, jasmine, peach

Base note: Patchouli, cedar wood, amber, vanilla, tonka bean, oak moss, musk

Available as: Diffuser 240 ml (€29.99), scented candle 270 g (€16.99), set 50 ml + 100 g (€17.99)

Available from: 14/10/2021 at DEPOT, partners and [ipuro.com](https://www.ipuro.com)

ipuro warm glamour



Top note: Almond, peach, tangerine, bergamot, orange, lemon

Heart note: Star anise, jasmine, lily of the valley, rose, caramel

Base note: Musk white wood, precious wood, cedar wood, vanilla

Available as: Diffuser 240 ml (€29.99), scented candle 270 g

(€16.99) Available from: 14/10/2021 at DEPOT, partners and

[ipuro.com](https://www.ipuro.com)



ipuro Advent set (ipuro warm glamour & ipuro cachemire)



Available as: Set 2 x 50 ml + 2 x 50 g (€29.99)

Available from: 14/10/2021 at DEPOT, partners and ipuro.com

About ipuro

ipuro is the market leader for decorative room fragrances, founded in 2004 by Christian Gries. In addition to exciting and inspiring fragrance creations, the brand has numerous technical innovations in its portfolio, including electrical fragrance solutions for the smart home. Room fragrances are available from DEPOT, ipuro and partners. Find out more at: www.ipuro.com.

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